Speech Outline

The use and application of social media has become very common

Some major communication networks used are facebook, twitter, e-mail, and texting

These various forms of communication have offered to people the sense of anonymity and a chance to recreate themselves

These aspects of online communication sometimes make such interactions unauthentic and emphasize lack of intimacy due to the distance created through the various factors of online communication

1. One of these factors that makes online communication inauthentic is the presence of a mask people create online.
   1. This mask doesn’t necessarily direct to an individual’s anonymity online
   2. Some people create a mask to preserve an identity that others favor
      1. Such as agreeing with opinions and beliefs that you’d otherwise not agree with offline
   3. Through this mask some people may only say or deny what they may to preserve this and gain other’s trust
2. Although a mask may restrict the genuine nature of a conversation, the lack of nonverbal cues makes us feel ever more distant in our interactions online
   1. Some nonverbal cues such as vocalics and kinesics are lacking in online communication
      1. Gestures and tone are crucial aspects conveying information in a normal interaction
   2. This lack of nonverbal cues leads to a limited amount of feedback to reflect on what the other person might mean
      1. For example, it might be difficult to tell if someone’s being sarcastic when can’t judge the tone of their voice or we won’t be able to tell if someone’s lying when they say they’re feeling well when we can’t see their posture and facial expressions
   3. This lack of expression makes us feel distant from the conversation
3. Lack of nonverbal cues consequently leads to lack of empathy in online communication
   1. When we can’t interpret these nonverbal cues it becomes difficult at times to relate to the sender of the message
   2. Lack of nonverbal cues leads us to be uncertain as to how to express our feedback appropriately and effectively
4. 2 and 3 Counter argument for video coms
5. Conclusion
   1. Many obstructions limit the quality of the experience of online communication
   2. These obstructions lead to mixed messages and misinterpretations while interacting with others online
   3. However,